



Doi Chaang
COFFEE
CAFÉ

For over 25 years Bonica has been a leader in providing quality watches to the promotional products industry. Throughout the years we've broadened our selection of products to become more than just watches.

*So you may be wondering now, why coffee?
As we pondered with a cup of Doi Chaang coffee
we simply thought, why not!*

*Through our partnership commitment with
The Canterbury Coffee Corporation
we are proud to provide you with
The Pride of Thailand, Doi Chaang Coffee.*



The Doi Chaang Village is located in a mountainous region in Northern Thailand. The coffee plantation is just over 6000 acres in size and is surrounded by lush old forest growth, fresh flowing spring water and breathtaking mountain views. With high altitudes, an ideal climate and rich fertile soil, Doi Chaang is one of the premium coffee growing regions of the world.

The Doi Chaang Coffee Company is a unique partnership between the Akha hillside tribe of Doi Chaang Village and a small Canadian group of coffee enthusiasts.

After years of being forced to accept unfair market value prices for their coffee beans, the Akha people received the necessary support in pursuit of a better living standard. Work ethics, dedication and determination were some of the many characteristics of the Akha people that impressed the Canadian investors. Now the farmers are paid in excess of the price recommended by the Fair Trade Organization for their green beans. They retain 100% of the proceeds from the sale of their beans. In appreciation of the value of their contribution to the venture and the desire to improve the Thai farmers' living standards, the Canadian group "gifted" the Thai farmers a carried 50% interest of the Canadian company, Doi Chaang Coffee Company.

Using their own resources and initiative, the farmers of Doi Chaang Village have established a Coffee Academy to aid their own organic farming co-operative and surrounding villages. Also, profits are put back into the present and future developments/maintenance with the Doi Chaang Community such as schools, hospitals and roadways. Doi Chaang coffee is more than just coffee, it is transforming a community one sip at a time.

Bonica knows that the key to success in our industry is to build strong relationships, have quality products and exceptional customer service. The Canterbury Coffee Corporation and The Doi Chaang Coffee Company both emphasize these great qualities which easily convinced us to promote their products. We were so amazed by the taste and rich aroma of their coffee, and we know that you will be amazed by it too!

Bonica is your exclusive supplier for Doi Chaang Coffee products in the Canadian promotional products industry.

"Doi Chaang is committed to elevating the awareness and standards of coffee quality, fair trade, and sustainable agriculture."

- Doi Chaang Mission Statement



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DOI CHAANG COFFEE:
 QUITE SIMPLY, A HIGHER STANDARD.

Doi Chaang Coffee is grown in small family-owned gardens inside Doi Chaang Village. Rich fertile soil, high elevations and ample rainfall make Doi Chaang Village one of the premium coffee growing regions of the world. The beans are roasted in small batches inside a traditional drum to release their unique and exotic flavours.

Single-Origin Piko's Peaberry

A coffee cherry typically produces two flat-sided beans, yet when the cherry produces only one oval shaped bean, it is called a peaberry. The peaberry bean is much smaller with a higher concentrated flavor. It is unlike anything you have ever tasted with an intense fruity floral aroma and a heavy full-bodied profile. Rare and highly sought after, it is slowly and carefully roasted for a vibrant and distinctive taste. Deep-toned with a hint of earthiness, we are confident this will be your ultimate coffee experience.

Single-Estate Signature Blend

A select combination of the finest beans are roasted in individual batches and then combined to create a full, lively cup. Roasting on different levels produces a complex, yet seamless blend that has a spicy aroma and a full-bodied undertone with distinct floral notes.

Authentic Wild Thai Civet

Doi Chaang Wild Civet Coffee is the rarest, most sought-after coffee in the world. Produced from beans that have passed through the digestive system of a wild civet, a small mongoose like animal that forages the Doi Chang Village. The beans are then thoroughly washed, sun-dried, and roasted, giving the coffee its exceptional taste and aroma. Contains only 100% organic, single-origin, premium Arabica beans that produce an exotic cup with distinct characteristics and profile. This particular coffee was awarded the highest points ever given to a civet coffee by *The Coffee Review*.



Origin Piko's Peaberry



DC123

(2 can per package)
 Authentic Wild Thai Civet
 50g Tin Can



DC121



DC122



Select from our three packaging options available:

DC121 Package: Includes three 70g bags with your choice of Single-Origin Piko's Peaberry and/or Single-Estate Signature Blend.

DC122 Package: Includes two 70g bags with your choice of Single-Origin Piko's Peaberry and/or Single-Estate Signature Blend with one 50g Tin can of Authentic Wild Thai Civet.

DC123 Package: Included two 50g Tin cans of Authentic Wild Thai Civet.

(5c)	12	25	50	250	500
DC121	15.75	15.50	15.25	15.00	14.75
DC122	90.25	90.00	89.75	89.50	89.25
DC123	140.00	139.50	139.00	138.50	138.00

Price includes one color, one position imprint. Screen charge \$50.00(g) per color / position / style.
 Extra Color / Position imprint add \$50.00 (g) Set up plus running charge. Repeat order set up charge \$25.00(g) per color/ position/ style.